## FOR IMMEDIATE RELEASE

October 8, 2024

## Record-Breaking Attendance at New Hampshire's 22nd Annual Advanced Manufacturing and High Technology Summit

**Windham, NH** — New Hampshire's 22nd Annual Advanced Manufacturing and High Technology Summit, held on October 4, 2024, welcomed a record breaking four hundred attendees, making this the largest attendance in the event's history. The Summit, which has become a premier gathering for industry professionals, delivered a full day of expert discussions, keynote presentations, and networking opportunities focused on driving innovation and growth in New Hampshire's manufacturing sector.

The day kicked off with a Welcome Address from Tony Fernandez, Center Director, and President of NH Manufacturing Extension Partnership (NH MEP), followed by remarks from Congressman Chris Pappas and Michael Skelton, President and CEO of the Business and Industry Association of NH, who emphasized the importance of continued growth and collaboration within the state's manufacturing sector.

A highlight of the morning was the Keynote Address by Chris Ciunci, founder of Skayle 360, who shared his expert insights on marketing trends and the influence of AI. Adept at working with small and mid-size companies, Ciunci's thought-provoking presentation was very relatable to many in the audience. He went on to explain how AI is transforming marketing strategies, providing attendees with valuable knowledge to adapt to this rapidly evolving landscape.

Attendees also enjoyed an engaging Women in Leadership Panel, moderated by Emily Benson of Bensonwood. The panel, featuring Amanda Grappone Osmer, Chief Vision Officer at Grappone Automotive, and Maria Proulx, President of Anthem Blue Cross and Blue Shield of NH, highlighted the challenges and successes of women in leadership positions and underscored the importance of fostering gender diversity and business leadership in all industries.

A notable feature of the day was the introduction to Ned Gordon's keynote by LCDR Joelle Schmitz, of the U.S. Navy's Maritime Industrial Base. LCDR Schmitz delivered a powerful address emphasizing the critical importance of manufacturing excellence in the Navy's efforts to build submarines and strengthen our national defense. She highlighted the vital role that New Hampshire's manufacturers play in contributing to these efforts, underscoring the need for continued collaboration between the defense departments and local manufacturers. LCDR Schmitz concluded with an introduction of afternoon keynote presenter, Ned Gordon.

Ned Gordon, Senior Business Leader at the Advanced Regenerative Manufacturing Institute (ARMI) and BioFab USA delivered an insightful presentation on the latest advancements in bio fabrication. His keynote highlighted cutting-edge advancements in regenerative manufacturing and how these innovations are transforming both the medical and industrial sectors.

An exciting moment of the day came with a surprise visit from Joyce Craig, candidate for NH Governor, who stopped by to show her support for the manufacturing community and discuss her vision for the future of the state's economy and the important roll manufacturing will continue to play.

The Summit event also featured time for networking, giving attendees an opportunity to exchange and share ideas while forging new business connections. The Summit concluded with a heartfelt thank you from Tony Fernandez, who expressed his gratitude to all the sponsors, speakers, and attendees for making this year's event a tremendous success.

"This year's Summit exceeded all expectations with our largest attendance ever, and we are thrilled with the level of engagement from everyone involved," said Tony Fernandez. "The insights shared throughout the day will have a lasting impact on our industry, and we look forward to continuing these important conversations in the future."

The NH MEP extends its gratitude to all sponsors and participants for their contributions to this landmark event. For more information on upcoming events and initiatives, please contact:

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