

September 2, 2009

For Immediate Release

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Growth Strategies Focus of Forum

7th Annual Governor's Advanced Manufacturing & High Tech Summit Scheduled

CONCORD – Growth and sustainability is the theme of the 7th Annual Governor's Advanced Manufacturing and High Technology Summit scheduled to take place on **Tuesday, October 13th from 7 a.m.-2 p.m. at the Grappone Conference Center.**

Coordinated by the New Hampshire Division of Economic Development, the New Hampshire Manufacturing Extension Partnership (NH MEP) and the Business & Industry Association of New Hampshire and sponsored by Citizens Bank, the Society of Manufacturing Engineers, the Association for Operations Management and *New Hampshire Business Review*, the summit will provide participants with tips for accelerating reliable growth in their businesses.

Morning speaker Beth Goldstein, author of *The Ultimate Small Business Marketing Toolkit*, will lead participants in an interactive discussion on the art of developing a powerful brand based on customers' needs, spending patterns, pain points and the value they derive from your company.

Later workshops will center around the following subjects: "Case Studies on Lean Green and Energy" (Jay Fallon, Continuous Improvement Manager, BAE Systems and Art Christianson, Vice President of Manufacturing, High Liner Foods), "Growing Your International Business: Successful Export Growth Strategies" (Michael Stone, Stone & Associates, Dawn Wivell, Director, NH International Trade Resource Center and Justin Osowski, Director, NH Export Assistance Center, U.S. Department of Commerce), and **"Introducing a System for Reliable Growth" (Patricia Giavara, Assistant Director and Growth Coach with the Vermont Manufacturing Extension Center and Jane Ely, NH MEP Project Manager).**

Keynote speaker Michael Reopel, Principal of Deloitte Consulting, will present the results of his report "Reexamining Advanced Manufacturing in a Networked World – Prospects for Resurgence in New England." This report identified five subsectors within the New England manufacturing industry that are poised for growth, discussed the challenges that these industry subsectors face and identified the opportunities they provide for sustainable economic growth even during these difficult economic times.

The registration fee for the summit is \$85 per participant; lunch is included. Interested

parties can sign up online by visiting www.nhbia.org's "Calendar" page and clicking on October 13th. **For more information, call Zenagui Brahim or Cathy Doty at the NH MEP at (603) 226-3200.**

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