



MEDIA ADVISORY

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Governor Lynch Launches Manufacturing Leadership Series

*First Governor's Manufacturing Leadership Series Workshop is Thursday, April 21 at
New Hampshire Division of Economic Development, 172 Pembroke Road, Concord*

Governor John Lynch will kick off the first day of the inaugural Governor's Manufacturing Leadership Series workshops on Thursday, April 21 at the New Hampshire Division of Economic Development in Concord.

Three day-long workshops designed to address the current needs of the state's manufacturers will be hosted by the New Hampshire Manufacturing Extension Partnership (NH MEP) on April 21, June 9 and September 8. The goal of the workshops is to empower local manufacturers with techniques to overcome challenges and seize the opportunities presented by global markets.

The April 21 workshop focuses on competing locally and in the international market, how to win in today's competitive markets, and defining competitive strategies, with presentations by Kenneth McGuire, director of business development for the Manufacturing Advancement Center in Massachusetts, and Paul Maguire, CEO of IntelliSource International.

Spots are still available for local manufacturers who would like to participate in the workshops. For more information or to register online, go to www.nhme.org or contact Cathy Doty of the NH MEP at 603-226-3200 or cathyd@nhmep.org.

WHO: Governor John Lynch
NH Manufacturers
Representatives of NH MEP, DRED

WHAT: Governor's Manufacturing Leadership Series

WHEN: 8:30 a.m. to 3:00 p.m.
9:00 a.m. - Opening Remarks by Governor John Lynch

WHERE: NH Department of Economic Development
172 Pembroke Rd., Concord

The Governor's Manufacturing Leadership Series is sponsored by the NH MEP, New Hampshire Division of Economic Development, Business and Industry Association of New Hampshire, New Hampshire High Tech Council, New Hampshire Small Business Development Center, the Knowledge Institute, and the Workforce Opportunity Council.

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