



# EXPORTECH

## Application for Enrollment

ExporTech is an Export acceleration program for NH executives of manufacturing and technology firms. This program is organized by NH Manufacturing Extension Partnership in collaboration with New Hampshire International Trade Center and the Dept. of Commerce, Export Assistance Center.

**This application will be used to select a group of program participants. Selection will be made on the basis of: a) The company's potential to increase exports, b) The company's commitment of management and staff time between February and April 2010, and c) Assuring that there are no competitors among the participants. This program is designed for senior executives with strategic interest in exporting.**

Company \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_

**Contact:**

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Direct

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Additional Participant (recommended)**

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Direct

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Company Information:**

(Information will be kept confidential) Describe Your Product/Service

\_\_\_\_\_ Describe Your Markets/Customers

\_\_\_\_\_ Number of Employees: \_\_\_\_\_ Annual

Sales \_\_\_\_\_ Sales Goal (\$) for Next Year \_\_\_\_\_ International

Sales \_\_\_\_\_ International Sales Goal (\$) for Next Year \_\_\_\_\_ Percentage of total

sales from exports: \_\_\_\_\_ Years of Export experience: \_\_\_\_\_ Have you had inquiries about potential international sales? \_\_\_\_\_ What countries?

\_\_\_\_\_ Do you have a country or region of interest?

\_\_\_\_\_ What do you see as your company's challenges to exporting?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_



## Application for Enrollment continued

At the moment, what are your company's 3 key issues in order of priority?

- 1 \_\_\_\_\_
- 2 \_\_\_\_\_
- 3 \_\_\_\_\_

What are your goals as a result of your participation in the ExporTech program?

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[Click here](#) to complete the Export Readiness Assessment online, print the report (to bring to the first session) and indicate your readiness score here \_\_\_\_\_

### **Please read carefully and sign your acceptance:**

The total program cost is \$750 per company (due upon notification of acceptance to the program.) Enrollment is limited to 6 companies. Therefore, your commitment to fully participate is required and essential to the program success for you and for your peer participants.

**YES**, I am interested in being considered for the Winter ExporTech program starting on February 8, 2010. D Upon notification of acceptance to the program I agree to pay \$750 D to maximize the benefit of the program and to satisfy funding expectations, I agree to:

- Attend the 3 full days scheduled for February 8, March 15, and April 15, 2010
- Complete the tasks between meetings to prepare an export plan outline

D I understand that there will be no direct competitors in my group and that a Non-Disclosure Agreement will be signed by all participants.

Program dates: February 8<sup>th</sup>, March 15<sup>th</sup>, and April 15<sup>th</sup>, 2010

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please submit the completed application to NH MEP by email or fax [Zenaguib@nhmep.org](mailto:Zenaguib@nhmep.org) Fax: 603-226-4132**